



**CHEESE IMPORTERS
ASSOCIATION OF AMERICA**

SUMMER INTERNSHIPS

Food Marketing and Supply Chain Management

Various positions Available at Premier Cheese Importing Firms



Hear what some prior interns have said about the program...

“As part of the CIAA Intern Program, students will have an exclusive opportunity to develop their technical design capabilities while learning practical applications in the imported food industry.”

“I found my internship experience to be incredibly beneficial to my understanding of how sales and marketing work in the specialty foods industry. Every single day gave me hands-on experience talking to deli managers, promoting our cheeses or selling new products.”

“I was given various real world tasks such as being a project manager and an organizer for a promotional plan. When I was given projects, I was also allowed to work on my own and was not micromanaged.”

“The tasks I was required to do had a lot of variety including, demographic research, completing store audits, store visits and evaluations; demos, public relations, and meeting with specialty food and cheese buyers”



Interested students may apply online at www.theciaa.org.

College Students In Their Sophomore or Junior Year Are Eligible To Apply For Internships.

The Cheese Importers Association of America (CIAA) is sponsoring summer internships to introduce students to careers in the Cheese Importing Industry, including the marketing, supply and distribution of imported specialty cheeses.

As a CIAA intern, you will develop skills in leadership and communications, help create and develop marketing strategies, and conduct research and analysis. You will be exposed to the day to day operations of a cheese importing firm and develop an understanding of all facets of the internal supply chain, including logistics, warehousing, transportation and order revenue management.

Outstanding candidates that are admitted to the program will be placed with premier cheese importing firms for a 10 week period during the summer months.

Accepted candidates will receive a **\$600.00 weekly stipend**. In most cases, students are responsible for their own housing. Do not miss out on an incredible internship experience that will expand your knowledge of specialty cheeses and expose you to the daily management of a premier cheese importing firm. Placements are **limited**; apply now before all positions are filled.

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Interns will acquire a well-rounded understanding of the host company's general marketing efforts from analytics to promotional programs and walk away with intangible skill sets relevant to a diverse set of disciplines and fields.

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Projects may include, but are not limited to:

- Developing and executing promotional programs;
- Creating and editing specialty food product materials for the host company sales team and/or company website;
- Updating and maintaining databases
- Set up of branded point of sale material
- Conducting food demonstrations for retailers
- Research and analysis
- Logistics and warehouse management

For more information, visit the CIAA website at www.theciaa.org or call our Headquarters at (202) 547-0899.

The Cheese Importers Association of America is a member-based organization that serves its members, the world dairy community and - ultimately - the end consumer by helping to facilitate the efficient import of dairy products from around the world into the United States. The CIAA endeavors to support dairy trade, within the context of compliance with international trade agreements and all applicable US regulations.