



Advertising Rates:
(See attached sheet for advertising specs)

Please enter our order for:

		B&W	Color
Full Page	(Live area – 5.5” x 8.5”)	<input type="checkbox"/> \$800.00	<input type="checkbox"/> \$1,200.00
Half Page	(Live area – 5” x 4”)	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$650.00
Centerfold	(Live area – 11” x 8.5”)		<input type="checkbox"/> \$3,000.00 SOLD
Inside Front or Back Cover	(Live area – 5.5” x 8.5”)		<input type="checkbox"/> \$2,000.00 SOLD
Outside Back Cover	(Live area – 5.5” x 8.5”)		<input type="checkbox"/> \$3,000.00 SOLD

Company: _____

Contact Person _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Please check all that apply:

_____ Renew our ad from 2008-2009 Yearbook:

_____ New copy to be sent (see instructions)

Instructions for New :

- See specs sheet
- Color separations must accompany color advertisements.
- If necessary, a camera-ready mechanical can be made of your B&W advertisement by the printer at a nominal charge.
- Please submit this form with payment and return to below address.

Payment Options:

- ✓ Pay online via CIAA website (www.theciaa.org)
- ✓ Make check payable to Cheese Importers Association of America, Inc. and mail with a copy of this form to address below.

Fax: 202-547-6348

OR

Mail to: CIAA Headquarters
204 E Street, NE
Washington, DC 20002



CIAA Yearbook Advertising Specs

PAGE SIZE	LIVE AREA	TRIM	BLEED
Full Page	5.5" x 8.5"	6" X 9 "	6.250" x 9.250"
Two Page Spread	11" x 8.5"	12" x 9"	12.250" x 9.250"
½ Page Horizontal	5" x 4"	-	-

DIGITAL MATERIALS

Ad materials must be submitted in electronic format and meet the following conditions:

- Resolution is set to 300 dpi.
- Pdf format preferred.
- All EPS, TIFF, JPEG and any other supporting files must be included with ad layout files on disk.
- All screen and printer fonts used in ad must be included on disk. Ad materials should be supplied on readable CD on or before ad material due dates.
- All disks become the property of Cheese Importers and cannot be returned.
- Proofs: A laser-printed proof and a Matchprint or comparable color proof must accompany the disk.

Contact Sheila at scrowley@theciaa.org or via 202-547-0899 with any questions.

Submit materials to:

Cheese Importers Association
204 E Street, NE
Washington, DC 20002
(202) 547-0899