



2024-2025  
CIAA Yearbook Advertising Rates  
& Payment Form

(See below for advertising specs)

Please enter our order for:

		<b>B&amp;W</b>	<b>Color</b>
Full Page	(Live area – 5.5” x 8.5”)	\$840.00	\$1,260.00
Half Page	(Live area – 5” x 4”)	\$525.00	\$683.00
Centerfold	(Live area – 11” x 8.5”)		\$3,150.00
Inside Front or Back Cover	(Live area – 5.5” x 8.5”)		\$2,100.00 (Back available)
Outside Back Cover	(Live area – 5.5” x 8.5”)		\$3,150.00 (Reserved)

**Company:** \_\_\_\_\_

**Contact** \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please check all that apply:**

\_\_\_\_\_ Renew our ad from 2022 - 2023 Yearbook:

\_\_\_\_\_ New copy to be sent (see instructions)

\_\_\_\_\_ We would like to discuss assistance with ad design

**Method of Payment**

Enclosed is my check for \$ \_\_\_\_\_ (payable to CIAA) US Funds, US Banks Only

Please charge to my credit card:  MasterCard  Visa  AMEX Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Instructions for New :

- See specs sheet
- If necessary, ads can be designed by CIAA for additional fee.
- Please submit this form with payment and return to below address.

**Deadline to submit new ad copy extended to: November 10, 2023**

**Mail to:** CIAA Headquarters  
515 2nd St, NE  
Washington, DC 20002  
[scrowley@theciaa.org](mailto:scrowley@theciaa.org)



## CIAA Yearbook Advertising Specs

<b>PAGE SIZE</b>	<b>LIVE AREA</b>	<b>TRIM</b>	<b>BLEED</b>
Full Page	5.5" x 8.5"	6" X 9 "	6.250" x 9.250"
Two Page Spread	11" x 8.5"	12" x 9"	12.250" x 9.250"
½ Page Horizontal	5" x 4"	-	-

### DIGITAL MATERIALS

Ad materials submitted in electronic format must meet the following conditions:

- Resolution is set to 300 dpi.
- Pdf format preferred.
- All EPS, TIFF, JPEG and any other supporting files must be included with ad layout files.
- All screen and printer fonts used in ad must be included. Ad materials should be supplied on or before ad material due dates. You may provide a readable disc if desired, but is not preferred.
- All files become the property of Cheese Importers and cannot be returned.
- Proofs: If color match is required, a laser-printed proof and a Matchprint or comparable color proof must accompany the disk.

Contact Sheila at [scrowley@theciaa.org](mailto:scrowley@theciaa.org) or via 202-547-0899 with any questions.

#### Submit materials to:

Cheese Importers Association  
515 2nd St, NE  
Washington, DC 20002  
(202) 547-0899  
[scrowley@theciaa.org](mailto:scrowley@theciaa.org)