



515 2nd St, NE
Washington, DC 20002
202-547-0089
www.theciaa.org

INVITATION TO CHEESE IMPORTER INDUSTRY PARTNERS

Advertise in the 2026–2027 CIAA Yearbook

Are you interested in connecting with the decision-makers behind **\$1 billion+ in annual cheese imports**? There's no better way to reach them than by placing an ad in the **Cheese Importers Association of America (CIAA) Yearbook**—the *go-to resource* for the U.S. cheese importing industry.

Why Advertise in the CIAA Yearbook?

- **Influential Access:** The yearbook is distributed exclusively to CIAA members—the most influential companies in the cheese importing world.
- **Premier Reference Tool:** Often called the “*Cheese Importers Bible*,” the yearbook is a biannual resource that members reference year-round.
- **Premium Visibility:** Your ad places your business front and center with companies actively seeking reliable partners and service providers.
- **Highly Targeted Distribution:** With limited circulation, your message isn't just seen—it's seen by the **right** people.

What Makes the CIAA Yearbook Indispensable?

- Serves as a **premier guide** to vital, ever-changing regulations.
- A trusted tool for members looking to **build, strengthen, and streamline** import partnerships.
- Widely regarded as the “**Who's Who**” of the cheese importing industry.

If you are looking to build your service business, establish new relationships or foster current partnerships, we encourage you to support the Cheese Importers Association through an ad in the Association's 2026-2027 yearbook.

Reserve your space today!

RATES:

Full Page, 4 Color: \$2,000.00

Half Page, Color: \$1,000.00

Advertisers will be listed under the Importer Partners Section in the Advertising Index.



2026-2027 CIAA YEARBOOK ADVERTISING FORM

Industry Partner Advertising Specs:

- | | | |
|---|---------------------------|------------|
| ☐ Full Page, Color | (Live area – 5.5" x 8.5") | \$2,000.00 |
| ☐ Half Page, Color | (Live area – 5" x 4") | \$1,000.00 |

Please use the form below to reserve your space.

Company _____
Contact _____
Email _____ Phone _____
Referred by _____

Method of Payment

Enclosed is my check for \$ _____ (payable to CIAA) US Funds, US Banks Only

Please charge to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX Amount: \$ _____

Credit Card Number: _____ Security Code: _____

Expiration Date: ____/____/____ Billing Zip Code: _____ Phone #: _____

Cardholder's Name: _____

Instructions for Advertisers

- See specs above
- If necessary, ads can be designed by CIAA for additional fee.
- Please submit this form with payment and return to address or email below
- Questions? Contact the CIAA office at 202-547-0899

Deadline to submit new ad copy: October 30, 2025

Mail to: CIAA Headquarters
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