



2026 - 2027 CIAA Yearbook – Member Advertising Rates & Payment Form

(See below for advertising specs)

Space Available:

		B&W	Color
Full Page	(Live area – 5.5" x 8.5")	\$850.00	\$1,275.00
Half Page	(Live area – 5" x 4")	\$550.00	\$700.00
Centerfold	(Live area – 11" x 8.5")		\$3,150.00
Inside Front or Back Cover	(Live area – 5.5" x 8.5")		\$2,100.00
Outside Back Cover	(Live area – 5.5" x 8.5")		\$3,150.00

Company: _____

Contact _____

Email: _____ Phone: _____

Please check all that apply:

_____ Renew our ad from 2024 - 2025 Yearbook:

_____ New copy to be sent (see instructions)

_____ We would like to discuss assistance with ad design

Method of Payment:

Pay securely online

☐ Enclosed is my check for \$ _____ (payable to CIAA) US Funds, US Banks Only

Please charge to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX Amount: \$ _____

Credit Card Number: _____ Security Code: _____

Expiration Date: ____/____/____ Billing Zip Code: _____ Phone #: _____

Cardholder's Name: _____

Instructions for New :

- See specs sheet
- If necessary, ads can be designed by CIAA for additional fee.
- Please submit this form with payment and return to below address.

Deadline to submit new ad copy: October 30, 2025

Email Digital files to: scrowley@theciaa.org

Mail to: CIAA Headquarters

515 2nd St, NE
Washington, DC 20002

CIAA Yearbook Advertising Specs

PAGE SIZE	LIVE AREA	TRIM	BLEED
Full Page	5.5" x 8.5"	6" X 9 "	6.250" x 9.250"
Two Page Spread	11" x 8.5"	12" x 9"	12.250" x 9.250"
½ Page Horizontal	5" x 4"	-	-

DIGITAL MATERIALS

Ad materials submitted in electronic format must meet the following conditions:

- Resolution is set to 300 dpi.
- Pdf format preferred.
- All EPS, TIFF, JPEG and any other supporting files must be included with ad layout files.
- All screen and printer fonts used in ad must be included. Ad materials should be supplied on or before ad material due dates. You may provide a readable disc if desired, but is not preferred.
- All files become the property of Cheese Importers and cannot be returned.
- Proofs: If color match is required, a laser-printed proof and a Matchprint or comparable color proof must accompany the disk.

Contact Sheila at scrowley@theciaa.org or via 202-547-0899 with any questions.

Submit materials to:

Email Digital files to: scrowley@theciaa.org

Mail to: CIAA Headquarters
515 2nd St, NE
Washington, DC 2000
(202) 547-0899